



WISDOM WEDNESDAYS

COFFEE. CONNECT. LEARN.

MAY 8th



MICHELLE EDMUNDS  
WESTAFF

## "HUMAN RESOURCES FOR MONTANA BUSINESSES: ARE YOU AWARE?"

Small business owners have tremendous responsibility and risk in the area of Human Resources. Because of the breadth and scope of HR, many business owners have difficulty deciding the best way to prevent "people problems" or to deal with them when they arise. This class will help get you started in the right direction.

We will discuss:

- Employee performance and conduct issues
- Employee handbooks
- Discrimination and harassment
- Wrongful termination
- Wage and hour issues

June 12th



ALANA CUNNINGHAM  
HELENA CHAMBER

## "ONLINE REPUTATION MANAGEMENT: HOW TO BUILD THE REPUTATION YOU WANT!"

Reputation Management is identified as the practice of attempting to shape public perception of a person or organization by influencing online information about that person or business. A digital presence has become the front lines of reputation management and personal branding and in this session, you will learn:

- The process and tools to help positioning, monitoring, and measuring your reputation in both quiet and crisis times
- Evaluate approaches to reputation management and use digital and traditional platforms to meet organizational goals
- Integrate principles in the creation of a reputation management plan
- How to evaluate the global impact of social media, marketing communications and public relations on effective reputation management

REGISTRATION:

[WWW.HELENACHAMBER.COM/WISDOMWEDNESDAY](http://WWW.HELENACHAMBER.COM/WISDOMWEDNESDAY)



# 2019 EVENTS

## April

- 16 Ribbon Cutting  
2 pm | First Security Bank
- 18 Business After Hours  
4-6 pm | Home2 Suites
- 23 ABC Clinic
- 24 Ribbon Cutting  
4 pm | MT Health Co-Op

## July

- 18 Business After Hours  
4-6 pm | NW Drywall

## October

- 09 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 11 Annual Banquet & Silent Auction feat. Las Vegas Entertainer Jeff Civillico  
**Sponsored by:**  
Montana Radio Company

## May

- 03 Ribbon Cutting  
11 am | Angel Care
- 07 Helena WINS Community Update  
4-6 pm | L & C Brewery
- 08 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 14 Business Before Hours  
8:00 am -9:30 | Center for Mental Health
- 16 Business After Hours  
4-6 pm | DAC / HLN
- 17 Annual Golf Tournament

## August

- 14 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 15 Business After Hours  
4-6 pm | Opportunity Bank/  
Intermountain

## November

- 13 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 21 Business After Hours  
4-6 pm | Child Care  
Connections

## June

- 12 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 20 Business After Hours  
4-6 pm | NorthWestern Energy

## September

- 11 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 19 Business After Hours  
4-6 pm | KLG Engineering

## December

- 11 Wisdom Wednesday  
8:00 am -9:30 | Helena Chamber
- 19 Business After Hours  
4-6 pm | Delta Hotel